



HILLCREST CORNER

# LEASING GUIDE

CO-OWNED BY

**GROWTHPOINT**  
PROPERTIES



01



# GROWTHPOINT OVERVIEW



## MANAGER & OWNER OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate.

From community shopping centres and lifestyle retail parks to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.

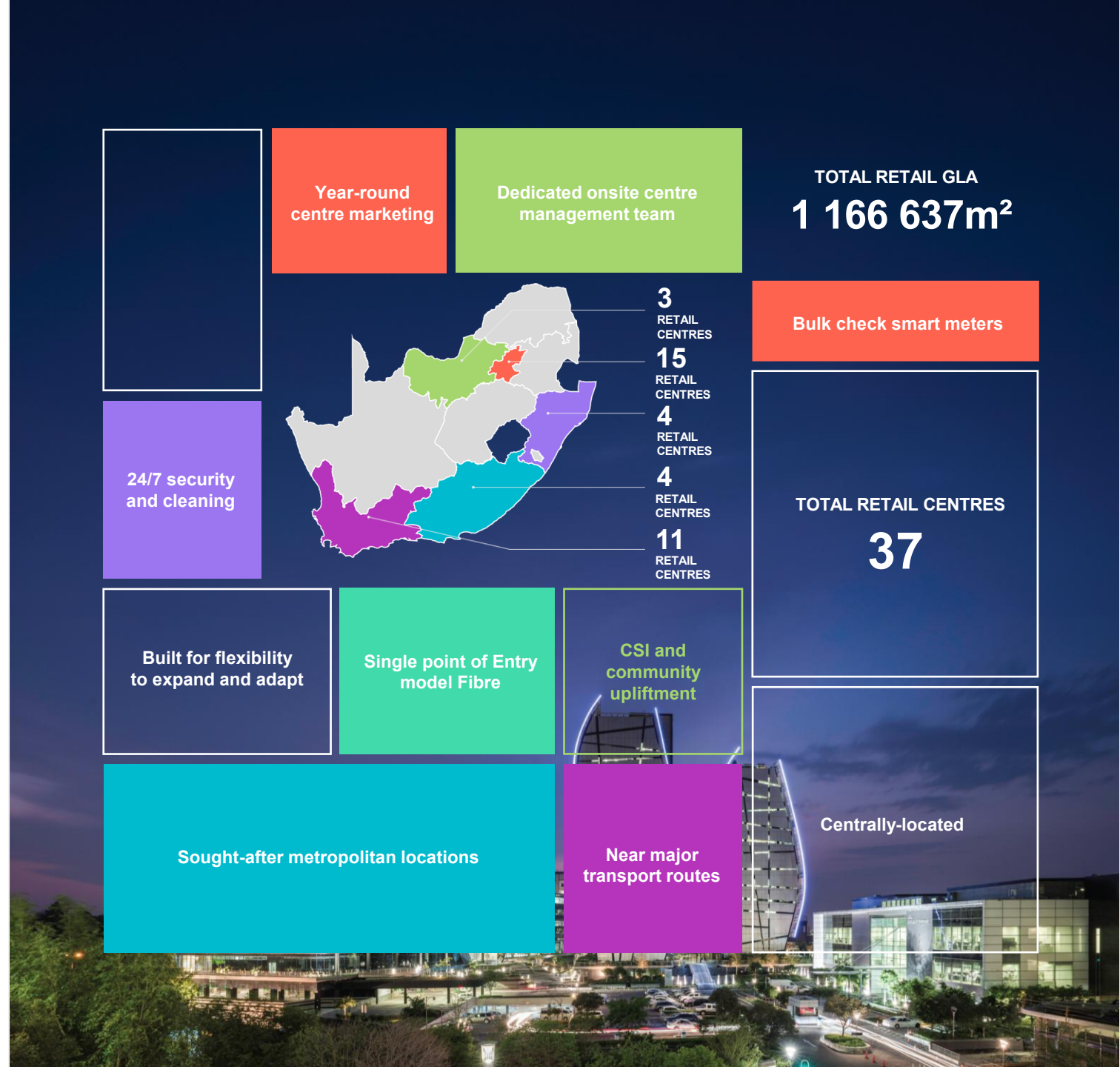


# RETAIL PORTFOLIO OVERVIEW

Our retail properties give us access to valuable property data and retail statistics.

The data offers key insight into consumer behaviour patterns and allows us to offer an optimal mix of retailers that best serve the surrounding communities.

In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



02

# MALL PROFILE



## HILLCREST CORNER

Situated in a commercial hub, Hillcrest Corner offers the ultimate convenience experience to our shoppers.

As the first community shopping centre in the area, we provide a one-stop shopping solution with everyday essentials - from groceries and health and beauty to banking, gifting and fashion.



## OFFERING

Anchor tenants include Checkers and Woolworths, and we are always looking to expand our tenant mix to ensure we offer the very best.

Easily accessible and easy-to-navigate, the Virgin Active and recent parking upgrades add to the convenience of our centre. Hillcrest Corner is 50% co-owned by Shoprite Holdings (Pty) Ltd and Acucap Investments (Pty) Ltd, which is owned and managed by Growthpoint Properties.



Community Centre



TOTAL RETAIL GLA:

**23 543m<sup>2</sup>**



ANCHOR/MAJOR TENANTS:

Checkers  
Woolworths  
Dis-Chem  
Clicks  
Virgin Active  
Baby City



CATCHMENT AREA:

Hillcrest  
Gillits  
Bothas Hill  
Kloof  
Everton  
Assagay  
Waterfall  
New Germany



**11** Fashion outlets

**63** Retail stores & eateries



**5** Eateries



**15** ATMs

**3** Branches



**33** National retailers



**1006**

**FREE**  
Parking Bays

# SHOPPER PROFILE



AVERAGE  
Shopper Age  
**35 - 59**

**60%** **40%**  
Female Male

FOOT AVERAGE  
ANNUAL TRAFFIC  
**4.10 million**  
Shoppers

FOLLOWERS  
Facebook  
**26 000**

FOLLOWERS  
Instagram  
**4 905**

LSM (LIVING STANDARD MEASURE) **7 - 6**

LANGUAGES MOST SPOKEN **English** **IsiZulu**



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# FLOOR PLANS



# 03 FLOOR PLANS



04

# STORE LISTING



## 04 STORE LISTING



### Fashion & Accessories

Ackermans  
Markham  
Mr Price  
Old Khaki  
Pep Clothing  
Refinery  
Senqu  
Starla Fashion

### Department Stores

Woolworths  
Baby City  
Checkers

### Books & Stationery

Bargain Books  
Celebrate with Kerbys

### Cellular & Electronics

Ackermans Connect  
Blueberry  
Cell C  
Pep Cell  
Remax  
Telkom  
Vodacom 4 U

### Optometric & Eyewear

Execuspecs  
Neovision

### Health & Beauty

Clicks  
Cream Style Salon  
Dis-Chem  
Edgars Beauty  
Guru G Barber  
Health for All  
Perfect 10

### Interior & Home

Heirlooms  
Pep Home  
Sheet Street  
Wild Fig

### Jewellery

Cherry Design

### Services

3@1  
Flight Centre  
Key & Shoe Cove  
Nina's Laundry Lab  
Pentavel  
Plush Car Wash  
Smock & Stitch  
Virgin Active

### Footwear

Footgear  
Sole Base  
Tekkie Town

### Restaurants

Wimpy  
Saffron Spice Box  
Mugg & Bean  
Kauai  
Essence Café  
Butcher Block  
Billie Boys

### Banks & Services

ABSA ATM  
FNB ATM  
Capitec Bank  
Nedbank  
Standard Bank

### Gifts & Speciality Stores

Absolute Pets  
Downtown Vapoury  
Checkers Liquor  
Hillcrest Tobacconist  
The Crazy Store  
The Toy Factory Shop  
Verimark  
WCellar

05



# EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES





### EXHIBITION / KIOSK OPPORTUNITIES

View the list of exhibition and kiosk space options at Hillcrest Corner and secure short-term space to get your brand or products in front of our high traffic areas within the mall.



### ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.



### MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.



HILLCREST CORNER

## LEASING ENQUIRIES



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